

HINKLEY

L I G H T I N G

FOR IMMEDIATE RELEASE

HINKLEY LIGHTING RELEASES NEW APP

Illuminate Indoor and Outdoor Spaces with Ease

Cleveland, Ohio (September 7, 2016) – Hinkley Lighting has launched a new iPad app aimed at homeowners, designers, architects and stylists. Hinkley delivers its signature mix of design inspiration and education to transform the way a user discovers and selects lighting. Users can browse Hinkley's wide assortment of products, style guides and how-to videos, and even locate their preferred lighting showroom in a snap.

"Hinkley Lighting has always been focused on crafting products that combine chic design and technical innovation," says Jess Wiedemer, president. "By creating the Hinkley app, we are taking that to the next level by providing innovative, relevant and accessible lighting solutions directly to the consumer."

An easy-to-navigate "Sourcebook" makes product selections a breeze, with unique search criteria that emphasizes both form and function. With the touch of a button, the user also has the ability to save or share products, room settings, useful tips and helpful videos via email. "Projects" are a key organizational feature of the Hinkley app, allowing everything from technical data to a gallery of inspiring images to be saved into exclusive folders.

The app's "Idea Center" features a wealth of creativity, with curated vignettes and advice from high-profile designers, to guide the user as they discover lighting to perfect any project. From trend-worthy 'Style Files' to 'Lighting Made Simple' resources and digital catalogs, it is free, fast and easy-to-use. The Hinkley app is the innovative new tool for illuminating indoor and outdoor spaces with ease.

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About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 90 years and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit hinkleylighting.com for the latest news and updates about Hinkley Lighting and its brands.

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