



FOR IMMEDIATE RELEASE:

HINKLEY LIGHTING SUPPORTS AMERICAN INGENUITY
Made in the USA Collections Feature Innovative Design, Environmentally-Friendly
Materials and LED Technology

August 25, 2011 – Cleveland, Ohio – Two new collections from Hinkley Lighting’s Fredrick Ramond brand offer a “Made in the USA” origin with rustic chic designs that are the ultimate in sustainable style.

ZEN’s innovative construction of environmentally-friendly bamboo is complemented by an energy-efficient LED light source. “I wanted to create a design that was the physical translation of the many benefits of LED technology,” says Hinkley Lighting designer Joel Tomlinson. Taking inspiration from LED’s modern pedigree, durability, long-lasting and environmentally-conscious technology, Joel combined all of these elements into the design of the ZEN collection.

To complete his vision, Joel sought out a talented woodworker, Freddy Hill, who is based in Cleveland, Ohio, the home of Hinkley’s world headquarters. Showing American ingenuity at its finest, together the two young artists joined forces to bring ZEN to life; Freddy meticulously crafting Joel’s sleek design out of bamboo. Each of the ZEN fixtures in the collection: a linear chandelier, pendant and sconce simultaneously highlight the minimalist design and beautiful bamboo grain, giving the design a modern yet warm, natural feel.

LOFT, a handmade solid hardwood pendant collection, also utilizes LED technology and is manufactured locally as well. This sleek collection features a smooth cable-hung design and each piece is individually unique.

Visit www.fredrickramond.com for detailed information on the “Made in the USA” ZEN and LOFT collections.

Located in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for 90 years. In addition to the classic Hinkley Lighting line, the company also manufactures Hinkley Landscape Lighting and the luxury lighting line Fredrick Ramond.

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