



FOR IMMEDIATE RELEASE:

**HINKLEY LIGHTING HOLDS NATIONAL SALES MEETING  
AT ITS NEW WORLD HEADQUARTERS**

October 12, 2012 – Cleveland, Ohio – Hinkley Lighting welcomed its entire sales force to a two day business symposium September 27-28 at its new world headquarters in Cleveland. Over 75 sales reps attended intensive seminars geared to educate and excite the group about Hinkley’s plans for 2013 and beyond.

The meetings included introductions of sales, product, technology and marketing innovations geared toward growing business in an evolving retail environment. The reps also received in-depth tours of the high-tech corporate campus and distribution facility to acquaint them with the various departments they interact with every day.

Patrick Morris of Lismore Agencies says of the experience, “There are not many 90 year old companies around, and there are even fewer companies that, 90 years later, are truly prepared for the challenges and opportunities of tomorrow. Hinkley Lighting is that rare company. The new world headquarters and hi-tech distribution center are spectacular and sends a clear message to all of our customers of our dedication to them and their businesses.”

Hinkley also took the opportunity to honor its 90<sup>th</sup> anniversary with a tribute to the entire Hinkley family at the Rock and Roll of Fame. Long-time employees and sales reps were recognized for their years of valued service to the company. A new video entitled “THIS IS HINKLEY” was unveiled at the event and highlights its four generations of leadership as well as the history and growth of the company. The video is available on [www.hinkleylighting.com](http://www.hinkleylighting.com) and [www.youtube.com/hinkleylightinginc](http://www.youtube.com/hinkleylightinginc).

Located in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for 90 years. In addition to the classic Hinkley Lighting line, the company also manufactures Hinkley Landscape Lighting and the luxury lighting line Fredrick Ramond.

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