

# HINKLEY

L I G H T I N G

FOR IMMEDIATE RELEASE

## HINKLEY LIGHTING APPOINTS NEW SHOWROOM SALES MANAGER

Cleveland, Ohio (October 18, 2016) – Hinkley Lighting has appointed Karyn Hayes as Showroom Sales Manager, North America – a new position created to bring acute focus to the showroom division of Hinkley’s business as it continues to expand.

Hayes has extensive knowledge about lighting showrooms, programs and products. She served as Eastern Regional Sales Manager for Hinkley from Jan. 2012 to Sept. 2016. Prior to Hinkley, she was National Business Manager for the lighting division at Ferguson Enterprises, Inc.

“Since Karyn has been with Hinkley, she’s been instrumental in evolving our showroom programs and initiatives,” says Rick Wiedemer, CEO of Hinkley Lighting. “Her vast expertise and sales experience in the lighting industry position us to better serve our brick and mortar customers.”

In addition to creating a new position, Hinkley promoted former National Sales Manager, Tom Dicks, to Director of Sales. In this position, Tom will be responsible for developing, directing and executing overall organizational sales strategies, and for facilitating communications across all sales channels and divisions.

Hinkley is currently seeking a replacement for the Eastern Sales Regional Manager position.

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### About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 90 years and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit [hinkleylighting.com](http://hinkleylighting.com) for the latest news and updates about Hinkley Lighting and its brands.

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