

# HINKLEY

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FOR IMMEDIATE RELEASE

## HINKLEY LIGHTING DEBUTS NEW COLLECTIONS AT JUNE LIGHTOVATION

Cleveland, Ohio (June 21, 2017) – Hinkley Lighting is launching 12 new collections in the bath, interior and exterior categories at this week's Lightovation event held at Dallas Market Center. The company is also releasing additions to more than 20 of its top-performing collections.

“Our new release focuses on contrast,” says Hinkley Lighting CEO, Rick Wiedemer. “We have mixed finish combinations and mixed materials, like wood and wire, that exude high-quality craftsmanship. We’re seeing the longevity of certain market trends, and we’re excited to share our new innovative products that align with them.”

In addition to debuting new products at the event, Hinkley Lighting is publishing an advanced release of its 2018 full line catalog. The catalog includes a mix of more than 200 new chandeliers, pendants, bath and outdoor products, along with unique editorial content aimed to educate and inspire readers.

Highlights from this product release include:

**Beckett:** The Beckett \*Open Air collection combines vintage industrial and rustic elements, and imparts a design that resonates with texture and depth.

*\*Open Air products draw inspiration from interior style and are wet or damp rated, indicating their ability to withstand outdoor elements.*

**Heywood:** Heywood's dynamic mix is the perfect blend of rustic and cosmopolitan flair. Elegant globe style vintage bulbs are a chic focal point, while the textured, layered design of wood, metal and rope creates visual excitement.

**Boyer:** Industrial and polished, Boyer's charming mid-century modern style will add an element of history to any space. Two-tone finishes and contrasting reflectors are an ideal match with vintage filament bulbs for timeless style with a twist.

Hinkley Lighting is also celebrating its 95<sup>th</sup> anniversary this year. The company is hosting a 95<sup>th</sup> celebration soiree at Lightovation, and it's rolling out employee perks like summer Fridays, food truck visits and prize raffles. Hinkley is looking forward to commemorating 100 years of business in 2022.

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## **About Hinkley Lighting**

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for more than 95 years and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit [hinkleylighting.com](http://hinkleylighting.com) for the latest news and updates about Hinkley Lighting and its brands.

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