

# HINKLEY

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## **HINKLEY LIGHTING COMMISSIONS ACCLAIMED LOCAL ARTIST FOR OUTDOOR SCULPTURE**

*David Deming builds sculpture for Hinkley Lighting's Global Headquarters*

Cleveland, Ohio (January 11, 2017) – Hinkley Lighting commissioned local and nationally recognized artist, David Deming, for a sculpture at its global headquarters in Avon Lake, Ohio, to foster and inspire creativity at the workplace. The sculpture is a reflection of Hinkley's vibrant culture and commitment to art and design.

As a legacy Cleveland company, Hinkley wanted to select a local artist when evaluating the right talent for the job. David Deming's strong Cleveland roots made him the ideal candidate for the project. Born and raised in Cleveland, Deming graduated with a Bachelor's Degree in Fine Arts in 1967 from the Cleveland Institute of Art, where he later served as president from 1998-2010.

Prior to Deming and Hinkley's first meeting, there was no discussion as to what kind of sculpture was to be constructed. In his first visit to Hinkley's global headquarters, Deming was immediately attracted to one particular lighting fixture – the Atlantis, which features a minimalist rectangular shape. Drawn to its contemporary form, he used this product's design as organic inspiration for the 18-foot tall aluminum sculpture.

"When designing products, Hinkley takes an artisan approach," said Rick Wiedemer, CEO of Hinkley Lighting. "David was able to translate one of our lighting fixtures into a striking work of art that can be appreciated not only by our employees, but by anyone who visits our global headquarters. The sculpture is an external expression of the fun work environment we embrace behind our office doors."

A survey polling more than 800 employees at 32 companies throughout the United States conducted by the Business Committee for the Arts and the International Association for Professional Art Advisors revealed the majority of employees agree that art in the workplace reduces stress, increases creativity and productivity, enhances morale and broadens employee appreciation of diversity.

To see the video story of the Hinkley Lighting sculpture, visit: <http://bit.ly/2igdG70>.

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### About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 90 years and is driven by a passion to create lighting that blends design and function while

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enhancing the lifestyles of their customers. Visit [hinkleylighting.com](http://hinkleylighting.com) for the latest news and updates about Hinkley Lighting and its brands.

## About David Deming

David L. Deming is a nationally recognized sculptor, teacher and arts administrator residing in Cleveland, Ohio. His work can be found in more than 100 public and private collections throughout the United States. Deming has exhibited in more than 100 competitive and invitational exhibitions nationally and internationally. For more information, visit [www.DemingArt.com](http://www.DemingArt.com).

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