



FOR IMMEDIATE RELEASE:

**HINKLEY LIGHTING SUPPORTS BREAST CANCER AWARENESS MONTH
Team "Pinkley" Raises Funds and Grows Awareness**

October 2013 – Cleveland –The lighting community is an exceptionally generous one and Hinkley is proud to be a part of that group. In the past month alone, the Hinkley family has supported a diverse group of charities that include the Embrace the Kids Foundation, Goombay Bash and Dwell with Dignity.

President Rick Wiedemer says, "Our attitude is always family first. We try to carry that philosophy through everything we do, by keeping "Life Aglow" and supporting the important work of charities we believe in." During the month of October, Hinkley's corporate cause of supporting breast cancer initiatives was highlighted in an effort to help eradicate this horrible disease

"Team Pinkley" walked in Cleveland's Susan G. Komen Race for the Cure to raise funds for the Susan G. Komen Foundation. The rainy weather did nothing to dampen the spirits and energy of the team as they walked together, raising over \$2000 in donations.

On October 15th, the Hinkley family also increased awareness of the fight against breast cancer by having a "Think Pink" Day, encouraging employees, reps and customers to wear pink. Pink popcorn, pink lemonade and pink bagels were a part of the day, while lights throughout the offices of its corporate headquarters glowed pink.

Throughout the entire month of October, Hinkley called attention to the fight for a cure by highlighting breast cancer awareness on the hinkleylighting.com homepage and Facebook cover photo.

Located in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 90 years and is driven by a passion to blend design and function in creating quality products that enhance the lifestyles of their customers.

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