HINKLEY
LIGHTING

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FOR IMMEDIATE RELEASE:

HINKLEY LIGHTING LAUNCHES ULTIMATE LIGHTING GUIDE

***Lighting Made Simple*™ Offers Exciting Ideas to Inspire and Educate Homeowners**

May 25, 2011 – Cleveland, Ohio - Hinkley Lighting, one of the most well-respected designers and manufacturers of high-quality lighting fixtures in the world, has launched an informative, stylish publication dedicated to homeowners who are considering adding or updating their lighting. The guide, entitled "**Lighting Made Simple™**", was created to educate consumers about lighting's impact on the design process and how it can bring sophistication, increased value and added security to a home.

"We recognize that buying the perfect lighting for your home can be intimidating if you aren't knowledgeable about the process," says Rick Wiedemer, President of Hinkley Lighting. "Our goal is to get the homeowner more comfortable and even inspired about lighting, from the selection right through to the installation."

Filled with easy-to-follow guidelines, advice from nationally-recognized interior design experts and gorgeous photography, "**Lighting Made Simple™**" is the ultimate resource for selecting and purchasing lighting for the home.

Located in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 85 years. In addition to the classic Hinkley Lighting line, the company also manufactures Hinkley Landscape Lighting and the luxury lighting line Fredrick Ramond.

Contact:
Kim Mager
Hinkley Lighting
12600 Berea Road
Cleveland, Ohio 44111
216-671-3300 ext.3037
kmager@hinkleylighting.com

www.hinkleylighting.com
www.fredrickramond.com
www.hinkleylandscapelighting.com