



FOR IMMEDIATE RELEASE:

**HINKLEY LIGHTING ENHANCES ITS WEBSITE**  
**New Design and Search Options Offer Improved Navigation**

February 8, 2011 – Cleveland, Ohio - Hinkley Lighting has re-launched its website ([www.hinkleylighting.com](http://www.hinkleylighting.com)) and added a variety of exciting new features and tools to enhance the experience of its visitors. The fresh design and layout reflects Hinkley's powerful new advertising campaign.

The “Advanced Search” tool now allows showrooms, consumers, designers and specifiers to easily find products based a variety of criteria, including searching by size, style, finish and performance options. A “New Arrivals” page allows the user to easily navigate categories for the latest product offerings and an “Eco-Options” page has also been included to address the importance of energy-efficient lighting options. Product detail pages have been expanded and offer detailed magnification along with alternate finish options and additional products within the family for easy selections.

The “Be Inspired” section offers Hinkley's first interactive virtual catalog, along with lighting tips and exciting design solutions from nationally-recognized interior designers. Within “Our Story”, visitors can learn more about Hinkley's impressive history in a visual timeline highlighting each decade since the company began in 1922.

Located in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 80 years and is driven by a passion to blend design and function in creating quality products that enhance the lifestyles of their customers.

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